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Let's get organized in one clean sweep!

Away with clutter



By Dana Korey

We have all heard of the fashion police...curing the world of bad taste, fashion faux pas along with Vogue's Classic Apparel Do & Don't Dress List. Thank God I have never been photographed as a "Don't"! However just because I haven't been captured on film doesn't mean I have never been guilty of the crime.

I am sure all of us have run out of the house at one time in something less than figure flatter....who are we kidding, down right ugly! I was recently reminded of this by my business partner Michaela Aaronkuechenhoff A.K.A The Clutter Terminator...who was visually assaulted by my choice of clothes at a recent breakfast meeting at the Naked Café in Solana Beach. I believe that her eyes were having a heart attack as I casually sauntered over to the table. Thank goodness for binding legal business partnership contracts with no fashion clauses in them.

However, once the Coconut French Toast and Buff Breakfast Burrito landed on the table, all of our fashion sense woes and table manners flew out the window. What can I

say...I have a 2 track mind....food and organizing. I find I organize much better after eating mouth-watering food!

Well, the point of my article today isn't about my sense of style....good or bad depending upon who is looking at me. It is about making a Clean Sweep! Letting go of all the over rated stuff we have collected throughout the years that no longer serves us.

Have any of you recently watched the new organizing show on TLC called Clean Sweep? Well "Clean Sweep" is literally sweeping the nation and millions of people are finally realizing the benefits of being, getting and staying organized. Being organized not only saves you time, it saves you money, it reduces your stress and provides an invaluable sense of well-being. Calling all "Clutter Bugs"...it is time to pair down and edit your life's possessions before they possess you!

Michaela and our Swat Team of Professional Organizers were recently working on a project for a family with four kids. The mother and father both worked full time and had accumulated year's worth of stuff. They anxiously awaited our arrival...at 10:00 a.m. sharp we drove up in our "Got Clutter? Got Solutions!" van and our Organizational Swat Team descended on their home creating order out of chaos in a mere two days!

"We not only change peoples space's in 24 hours...we change their lives!" says Michaela. "We teach them the skills to maintain their environment by providing them with solid organizing principals based on their natural inclinations, lifestyle and habits!"

"If it wasn't for getting my important papers and documents in order last year...I don't know what I would have done during the recent evacuation of my home due to the San Diego fires" says Rachael Collins. "Last year I didn't know where to find a flash light in my home... let alone my insurance information. I am eternally grateful that I invested the time in getting myself organized" says Rachael, Away With Clutter client.

Well after eating an inspired breakfast served by the ever so delightful Kate, it is time for more super hero-organizing adventures to begin. Our next mission will be to make a clean sweep of your space. We are looking for homes that need an "Extreme Clutter Makeover"— the profits from this will go to raise money for YWCA's Becky's House for abused woman in San Diego.

Visit www.awaywithclutter.com for more information.